

Report to the Health and Wellbeing Board, 14th March 2019

Report from	Health Improvement Partnership Board
Report Date	22 February 2019
Dates of meetings held since the last report: 22 November 2018 14 February 2019	
HWB Priorities addressed in this report	
<ul style="list-style-type: none"> <input type="checkbox"/> A coordinated approach to prevention and healthy place-shaping. <input type="checkbox"/> Improving the resident's journey through the health and social care system (as set out in the Care Quality Commission action plan). <input type="checkbox"/> An approach to working with the public so as to re-shape and transform services locality by locality. <input type="checkbox"/> Plans to tackle critical workforce shortages. <input type="checkbox"/> A Healthy Start in Life ✓ Living Well <input type="checkbox"/> Ageing Well <input type="checkbox"/> Tackling Wider Issues that determine health 	
Link to any published notes or reports:	
<ul style="list-style-type: none"> • Papers for the November meeting can be found here: http://mycouncil.oxfordshire.gov.uk/ieListDocuments.aspx?CId=899&MId=5793 • Papers for the February meeting can be found here: http://mycouncil.oxfordshire.gov.uk/ieListDocuments.aspx?CId=899&MId=5890 	
Priorities for 2019-20	<ol style="list-style-type: none"> 1. Keeping Yourself Healthy (Prevent) <ul style="list-style-type: none"> • Reduce Physical Inactivity / Promote Physical Activity • Enable people to eat healthily • Reduce smoking prevalence • Promote Mental Wellbeing • Tackle wider determinants of health - Housing and homelessness • Immunisation 2. Reducing the impact of ill health (Reduce) <ul style="list-style-type: none"> • Prevent chronic disease through tackling obesity • Screening for early awareness of risk • Alcohol advice and treatment • Community Safety impact on health outcomes 3. Shaping Healthy Places and Communities <ul style="list-style-type: none"> • Healthy Environment and Housing Development • Learn from the Healthy New Towns and influence policy • Social Prescribing • Making Every Contact Count • Campaigns and initiatives to inform the public

Progress reports on priority work to deliver the Joint HWB Strategy (priority, aim, deliverable, progress report)

a. Tobacco Control Alliance

Priority	To reduce smoking prevalence by engaging a wide range of partners in tobacco control work.
Aim or Focus	<p>The Oxfordshire Tobacco Control Alliance (OCTA) provides focus and support to help stakeholders reduce tobacco usage in the county. Its aim is to raise the profile and impact of a broader tobacco control approach. This is achieved through the MPOWER model, which includes the following types of intervention:</p> <ul style="list-style-type: none"> - Monitoring tobacco use and prevention policies - Protect people from tobacco smoke - Offer help to quit tobacco use - Warn about the dangers of tobacco - Enforce bans of tobacco - Raise taxes on tobacco.
Deliverable	<p>The Oxfordshire Tobacco Control Alliance aims to</p> <ul style="list-style-type: none"> • Adopt best practices in reducing tobacco usage in Oxfordshire • Motivate local stakeholders to participate in local tobacco control activity. • Support the work of the stop smoking service • Create environments and norms that prevent smoking uptake and stimulate and facilitate quit attempts. • Work with a wide range of stakeholders whilst working on shared agendas and avoiding duplication • Make novel connections between different professions and organisations. • Agree a shared approach on what stakeholders will do to reduce tobacco usage, particularly where there are inequalities, whether it be by geography or social demographic group. • Share national and local information that helps local stakeholders act, effectively and efficiently on tobacco usage.
Progress report	<p>Members of the Health Improvement Board welcomed the establishment of the Tobacco Control Alliance. Discussion focused on the collaborative work to reduce the supply of illicit tobacco and it was noted that the trade in illicit tobacco is steered by organised crime and dealt with by Trading Standards. There are powers for local authorities to take away licenses for those selling illicit tobacco and district council partners are being encouraged to explore those powers. A successful license review in West Oxfordshire has set a strong precedent for this.</p>

b. Men's Health

Priority	To promote screening for early awareness of risk
Aim or Focus	<p>Promotion of NHS Health Checks among men and Black, Minority Ethnic and Refugee Groups.</p> <p>A group of men from East Oxford Utd Football Club reported to the Health Improvement Board on research work they have done on Men's Health. A report of this work has been published in collaboration with Healthwatch Oxfordshire.</p>
Deliverable	Recommendations to commissioners on improving accessibility of NHS Health Checks to men. Learning for all partners on cultural issues affecting access to services and the appropriateness of some health promotion materials.
Progress report	<p>The members of the Health Improvement Board expressed their gratitude for this report and the presentation at the meeting by two leaders from the group – Mujaheed Hamid and Hassan Sabrie.</p> <p>Actions to be taken up as a result of the discussion included considering whether appointment for NHS Health Checks and other primary care appointments could be provided in locations and at times when men who have 2-3 jobs can attend.</p> <p>A request to provide training for the football coaches on Making Every Contact Count and Mental Health First Aid is also being taken forward.</p>

c. Mental Wellbeing

Priority	Promote Mental Wellbeing
Aim or Focus	To complete the sign-up of partner organisations to the Mental Wellbeing Prevention Concordat and outline plans for developing a Mental Wellbeing Framework for Oxfordshire.
Deliverable	The Prevention Concordat for Better Mental Health and the associated guidance was published by Public Health England (PHE) in August 2017. It was agreed at the HIB in September 2018 and the Health and Wellbeing Board in November 2018 that all partners would be approached to sign up and an application be submitted by March 2019.
Progress report	<p>The application for the Prevention Concordat has two key sections:</p> <ol style="list-style-type: none"> 1. A summary of what is currently being done at a strategic level and 2. A plan of what will be achieved over the next 12 months. The plan includes two commitments, one for the creation and adoption of an Oxfordshire Mental Wellbeing Framework and the second to generate some local publicity about the sign up to the PHE Better Mental Health Prevention Concordat.

	<p>The application form was presented to the HIB and it was noted that everything is on track to make the submission at the end of February. PHE will respond to that application in April 2019 and there will be a press announcement at that time.</p> <p>A mental wellbeing steering group will then be established to develop a Mental Wellbeing Framework for the County. This will set out additional and collaborative work to promote mental wellbeing across our partnerships.</p>
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1. Note on what is being done in areas rated Red or Amber in the Performance Framework

Not applicable for this report as the new performance framework has just been agreed and will be reviewed from April 2019

2. Summary of other items discussed by the group

- a. The performance framework for the HIB.** It was agreed by the members of the Board that they will monitor a range of outcome indicators and a set of process indicators at each meeting. These will also be reported to the HWB regularly. It has also been the practice of the HIB to request “report cards” on how any underperformance is being addressed by the relevant organisations or working groups.
- b. Public Health: Health Protection Forum Annual Report.** A sub-group of the HIB meets regularly to review performance and issues related to immunisation, Cancer screening programmes, air quality and other health protection issues. Their annual report was discussed and accepted by the HIB at the November meeting and questions relating to Human Papilloma Virus immunisations were responded to via a briefing note.
- c. The NHS Long Term Plan.** Kiren Collison and Val Messenger outlined the contents of the NHS Long Term plan and focused on the recommendations relating to Prevention and Health Inequalities. The Board members agreed that this fits well with the priorities they have discussed and agreed. Questions remain on how this work will be funded but it was agreed there are great opportunities ahead.

3. Forward plan for next meeting

16 th May 2019	<p>Items for discussion may include:</p> <ul style="list-style-type: none"> • Joint Strategic Needs Assessment • Final Joint Health and Wellbeing Strategy • Active Oxfordshire Update • Whole System Approach to Obesity • Housing Support Advisory Group update
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Jackie Wilderspin, February 2019